## Saahari Kumar

## **UX** Designer

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#### **EXPERIENCE**

## **Native Plant Society of Texas**

Austin, TX

UI/UX Designer

September 2023 - Present

- Spearheaded a site redesign to enhance mobile and web experiences.
- Led accessibility efforts, ensuring WCAG 2.1 compliance through audits and a standardized component library resulting in reduced website management issues and increased user engagement.

## **Sentier Strategic Resources**

Austin, TX

UX Design and Research Intern

January 2023 - April 2023

- Increased the user satisfaction score of the Olea Edge Analytics' meter health database by redesigning the interface focused on user needs.
- Led the wireframing and prototyping efforts to create a more user-friendly web product.
- Implemented an iterative process to enhance data visualization and information architecture of the website.

## University of Texas at Austin

Austin, TX

Graduate Design and Research Assistant

January 2022 - January 2023

- Led the data collection initiative for a project focused on Remote Office work, ensuring comprehensive and reliable data sets through efficient coordination and quality control measures.
- Redesigned key features of the Qualtrics website video conferencing add-on, while enhancing the user experience and implementing user feedback.

#### **PROJECTS**

#### Analytics Dashboard

November 2022

- Developed a comprehensive B2B SaaS solution for a bookstore delivery management system.
- Implemented an iterative design process for wireframes and prototypes, ensuring seamless integration of micro interactions and animations for the data visualization on the website.

#### Capital Metro App Accessibility Redesign

November 2022

- Led an accessibility-focused redesign of Capital Metro's mobile application as part of the inclusive design course, prioritizing visually impaired and elderly users.
- Ensured WCAG 2.1 compliance throughout the redesign process.
- Demonstrated expertise in creating accessible documents and conducting manual accessibility testing.

#### **EDUCATION**

## University of Texas at Austin - School of Information

Austin, TX

Master of Science, Information Studies (Human - Computer Interaction)

May 2023

# Sri Venkateswara college of Engineering - Anna University

Chennai, India

Bachelor of Engineering, Computer Science and Engineering

June 2021

## SKILLS AND CERTIFICATIONS

**Design:** Product Design, Web Design, Illustration & UI graphics, Concept sketches, Presentation Design, Information Architecture, Accessibility, Inclusive Design, Wireframing, User Flows, Prototyping, Style guides & pattern library

**Research:** Usability Testing, Data Analysis, Interviews & Surveys, Journey Mapping, Affinity Mapping, Storyboarding, User Personas, Heuristic Evaluation, A/B Testing & Experiment, Quantitative Research, Qualitative Research

**Tools:** Figma, Sketch, Adobe XD, Illustrator, Photoshop, InDesign, After Effects, InVision, Principle, Axure, SPSS, ProtoPie, Framer

Programming: HTML, CSS, JavaScript, Frameworks (React) & APIs

Certificates: IAAP Certified Professional in Accessibility Core Competencies, CITI - Social/Behavioral Researchers